

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

| | | | |
|-------------------|--------------------------------------|--------------|---------------------|
| Property | WHAS | | |
| Invoice # | | Order # | 2700861 |
| Invoice Date | | Alt Order # | WOC14121353 |
| Invoice Month | May 2023 | Deal # | |
| Invoice Period | 05/01/23 - 05/16/23 | Flight Dates | 05/08/23 - 05/16/23 |
| Advertiser | POL/ Kelly Craft / R / Governor / KY | | |
| Product | 2023 Primary Election | | |
| Estimate # | 5656 | | |
| Account Executive | Robert Cato | | |
| Sales Office | TEGNA Sales Dallas | | |
| Sales Region | National | | |
| Agency Code | 9916670 | | |
| Advertiser Code | 482 | | |
| Billing Calendar | Broadcast | | |
| Billing Type | Cash | | |
| Special Handling | | | |
| Agency Ref | 37731AG | | |
| Advertiser Ref | M209268 | | |
| Product 1 | 606 | | |
| Product 2 | | | |

Billing Address:

AxMedia / POL
Attention: Accounts Payable
800 W 47th St, Suite 200
Kansas City, MO 64112

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|-----------------|------------|-------------------|--------------------------|-----------------|----------------------|-----------------------|----------------|--------------|-------------|-------------|
| 1 | 05/08/23 | 05/16/23 | GMK @ 6A | | 11111-- | :30 | 5 | \$150.00 | NM | |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | 05/08/23 | 05/14/23 | 1----- | 1 | \$150.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 | WHAS | M | 05/08/23 | 6:41 AM | GMK @ 6A | | :30 | KC1123TVH | \$150.00 | NM |
| 2 | 05/08/23 | 05/12/23 | GOOD MORNING AMER ICA | | 1----- | :30 | 1 | \$200.00 | NM | |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | 05/08/23 | 05/14/23 | 1----- | 1 | \$200.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 | WHAS | M | 05/08/23 | 7:58 AM | GOOD MORNING AMERICA | | :30 | KC1123TVH | \$200.00 | NM |
| 4 | 05/08/23 | 05/13/23 | GMK WEEKEND 9-10A | 9-10a | -----1- | 1:00 | 1 | \$180.00 | NM | |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | 05/08/23 | 05/14/23 | -----1- | 1 | \$180.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 | WHAS | Sa | 05/13/23 | 9:21 AM | GMK WEEKEND 9-10A | 9-10a | 1:00 | KC1423TVH | \$180.00 | NM |
| 7 | 05/08/23 | 05/14/23 | THIS WEEK | 9-10a | -----1 | 1:00 | 1 | \$200.00 | NM | |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | 05/08/23 | 05/14/23 | -----1 | 1 | \$200.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 | WHAS | Su | 05/14/23 | 9:59 AM | THIS WEEK | 9-10a | 1:00 | KC1423TVH | \$200.00 | NM |
| 8 | 05/08/23 | 05/12/23 | GREAT DAY LIVE | 9-10a | 1----- | :30 | 1 | \$40.00 | NM | |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | 05/08/23 | 05/14/23 | 1----- | 1 | \$40.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 | WHAS | M | 05/08/23 | 9:43 AM | GREAT DAY LIVE | 9-10a | :30 | KC1123TVH | \$40.00 | NM |
| 10 | 05/08/23 | 05/12/23 | THE VIEW | 11-12p | 1----- | :30 | 1 | \$60.00 | NM | |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | 05/08/23 | 05/14/23 | 1----- | 1 | \$60.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 | WHAS | M | 05/08/23 | 10:59 AM | THE VIEW | 11-12p | :30 | KC1123TVH | \$60.00 | NM |

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| | | | |
|--------------|--------------------------------------|----------------|---------------------|
| Invoice # | | Invoice Month | May 2023 |
| Invoice Date | | Invoice Period | 05/01/23 - 05/16/23 |
| Advertiser | POL/ Kelly Craft / R / Governor / KY | | |
| Product | 2023 Primary Election | | |
| Estimate # | 5656 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|----------|------|
| 10 | 05/08/23 | 05/12/23 | THE VIEW | 11-12p | 1----- | :30 | 1 | \$60.00 | NM |
| 11 | 05/08/23 | 05/16/23 | WHAS11 NEWS AT NOON | 12-1p | 11111-- | :30 | 5 | \$90.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/23 05/14/23 1----- 1 \$90.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 05/08/23 12:54 PM WHAS11 NEWS AT NOON 12-1p :30 KC1123TVH \$90.00 NM | | | | | | | | | |
| 13 | 05/08/23 | 05/11/23 | GENERAL HOSPITAL | 2-3p | 1-11--- | :30 | 3 | \$125.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/23 05/14/23 1-11--- 1 \$125.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 05/08/23 2:59 PM GENERAL HOSPITAL 2-3p :30 KC1123TVH \$125.00 NM | | | | | | | | | |
| 15 | 05/08/23 | 05/11/23 | WHAS11 NEWS @ 530P | 530-6p | 1--1--- | :30 | 2 | \$225.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/23 05/14/23 1--1--- 1 \$225.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 05/08/23 5:38 PM WHAS11 NEWS @ 530P 530-6p :30 KC1123TVH \$225.00 NM | | | | | | | | | |
| 16 | 05/08/23 | 05/15/23 | WHAS11 NEWS @ 6p | 6-630p | 11111-- | :30 | 5 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/23 05/14/23 11111-- 1 \$250.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 05/08/23 6:09 PM WHAS11 NEWS @ 6p 6-630p :30 KC1123TVH \$250.00 NM | | | | | | | | | |
| 17 | 05/08/23 | 05/12/23 | ABC WORLD NEWS 630P | 630-7p | 1-1-1-- | :30 | 3 | \$950.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/23 05/14/23 1-1-1-- 1 \$950.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 05/08/23 6:29 PM ABC WORLD NEWS 630P 630-7p :30 KC1123TVH \$950.00 NM | | | | | | | | | |
| 20 | 05/08/23 | 05/12/23 | ENTERTAINMENT TONIGHT | 7-730p | 1-1-1-- | :30 | 3 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/23 05/14/23 1-1-1-- 1 \$250.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 05/08/23 6:59 PM ENTERTAINMENT TONIGHT 7-730p :30 KC1123TVH \$250.00 NM | | | | | | | | | |
| 21 | 05/08/23 | 05/11/23 | INSIDE EDITION | 730-8p | -1-1--- | 1:00 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/23 05/14/23 -1-1--- 2 \$500.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Tu 05/09/23 7:53 PM INSIDE EDITION 730-8p 1:00 KC1423TVH \$500.00 NM 2 WHAS Th 05/11/23 7:43 PM INSIDE EDITION 730-8p 1:00 KC1423TVH \$500.00 NM | | | | | | | | | |
| 22 | 05/08/23 | 05/08/23 | AMERICAN IDOL MON | | 1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/23 05/14/23 1----- 1 \$800.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| | | | |
|--------------|--------------------------------------|----------------|---------------------|
| Invoice # | | Invoice Month | May 2023 |
| Invoice Date | | Invoice Period | 05/01/23 - 05/16/23 |
| Advertiser | POL/ Kelly Craft / R / Governor / KY | | |
| Product | 2023 Primary Election | | |
| Estimate # | 5656 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|--------------------------------|----------------|-------------------------------|----------------|----------------|------------|------------|----------|------------|----------|----------|------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|----------|-------------------|--|-----|-----------|----------|----|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|----------|-------------------------------|-------------|------|-----------|------------|----|
| 22 | 05/08/23 | 05/08/23 | AMERICAN IDOL MON | | 1----- | :30 | 1 | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>05/08/23</td> <td>10:30 PM</td> <td>AMERICAN IDOL MON</td> <td></td> <td>:30</td> <td>KC1123TVH</td> <td>\$800.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WHAS | M | 05/08/23 | 10:30 PM | AMERICAN IDOL MON | | :30 | KC1123TVH | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 05/08/23 | 10:30 PM | AMERICAN IDOL MON | | :30 | KC1123TVH | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | 05/15/23 | 05/15/23 | Mon Prime A | 8-9p | 1----- | 1:00 | 1 | \$2,400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/15/23</td> <td>05/21/23</td> <td>1-----</td> <td>1</td> <td>\$2,400.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>05/15/23</td> <td>8:43 PM</td> <td>Mon Prime A</td> <td>8-9p</td> <td>1:00</td> <td>KC1423TVH</td> <td>\$2,400.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 05/15/23 | 05/21/23 | 1----- | 1 | \$2,400.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WHAS | M | 05/15/23 | 8:43 PM | Mon Prime A | 8-9p | 1:00 | KC1423TVH | \$2,400.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/15/23 | 05/21/23 | 1----- | 1 | \$2,400.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 05/15/23 | 8:43 PM | Mon Prime A | 8-9p | 1:00 | KC1423TVH | \$2,400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 25 | 05/08/23 | 05/09/23 | THE ROOKIE | 8-9p | -1----- | 1:00 | 1 | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/08/23</td> <td>05/14/23</td> <td>-1-----</td> <td>1</td> <td>\$1,000.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Tu</td> <td>05/09/23</td> <td>8:26 PM</td> <td>THE ROOKIE</td> <td>8-9p</td> <td>1:00</td> <td>KC1423TVH</td> <td>\$1,000.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 05/08/23 | 05/14/23 | -1----- | 1 | \$1,000.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WHAS | Tu | 05/09/23 | 8:26 PM | THE ROOKIE | 8-9p | 1:00 | KC1423TVH | \$1,000.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | -1----- | 1 | \$1,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Tu | 05/09/23 | 8:26 PM | THE ROOKIE | 8-9p | 1:00 | KC1423TVH | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 28 | 05/08/23 | 05/12/23 | SHARK TANK FRI | 8-9p | ----1-- | 1:00 | 1 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/08/23</td> <td>05/14/23</td> <td>----1--</td> <td>1</td> <td>\$600.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>F</td> <td>05/12/23</td> <td>7:59 PM</td> <td>SHARK TANK FRI</td> <td>8-9p</td> <td>1:00</td> <td>KC1423TVH</td> <td>\$600.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 05/08/23 | 05/14/23 | ----1-- | 1 | \$600.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WHAS | F | 05/12/23 | 7:59 PM | SHARK TANK FRI | 8-9p | 1:00 | KC1423TVH | \$600.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | ----1-- | 1 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | F | 05/12/23 | 7:59 PM | SHARK TANK FRI | 8-9p | 1:00 | KC1423TVH | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 29 | 05/08/23 | 05/14/23 | AMERICA'S FUNNIEST HOME VIDEOS | 7-8p | -----1 | 1:00 | 1 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/08/23</td> <td>05/14/23</td> <td>-----1</td> <td>1</td> <td>\$600.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Su</td> <td>05/14/23</td> <td>6:59 PM</td> <td>AMERICA'S FUNNIEST HOME V7-8p</td> <td>7-8p</td> <td>1:00</td> <td>KC1423TVH</td> <td>\$600.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 05/08/23 | 05/14/23 | -----1 | 1 | \$600.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WHAS | Su | 05/14/23 | 6:59 PM | AMERICA'S FUNNIEST HOME V7-8p | 7-8p | 1:00 | KC1423TVH | \$600.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | -----1 | 1 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Su | 05/14/23 | 6:59 PM | AMERICA'S FUNNIEST HOME V7-8p | 7-8p | 1:00 | KC1423TVH | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 31 | 05/08/23 | 05/15/23 | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | 1111111 | :30 | 7 | \$120.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/08/23</td> <td>05/14/23</td> <td>1111111</td> <td>1</td> <td>\$120.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>05/08/23</td> <td>11:13 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>KC1123TVH</td> <td>\$120.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 05/08/23 | 05/14/23 | 1111111 | 1 | \$120.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WHAS | M | 05/08/23 | 11:13 PM | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | :30 | KC1123TVH | \$120.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | 1111111 | 1 | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 05/08/23 | 11:13 PM | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | :30 | KC1123TVH | \$120.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 32 | 05/08/23 | 05/15/23 | JIMMY KIMMEL | 1135p-1237a | 11111-- | :30 | 5 | \$60.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/08/23</td> <td>05/14/23</td> <td>11111--</td> <td>1</td> <td>\$60.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>05/08/23</td> <td>12:05 AM</td> <td>JIMMY KIMMEL</td> <td>1135p-1237a</td> <td>:30</td> <td>KC1123TVH</td> <td>\$60.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 05/08/23 | 05/14/23 | 11111-- | 1 | \$60.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WHAS | M | 05/08/23 | 12:05 AM | JIMMY KIMMEL | 1135p-1237a | :30 | KC1123TVH | \$60.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | 11111-- | 1 | \$60.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 05/08/23 | 12:05 AM | JIMMY KIMMEL | 1135p-1237a | :30 | KC1123TVH | \$60.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 33 | 05/08/23 | 05/14/23 | NBA Playoffs DT Game 1 | | -----1 | 1:00 | 1 | \$1,400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/08/23</td> <td>05/14/23</td> <td>-----1</td> <td>1</td> <td>\$1,400.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Su</td> <td>05/14/23</td> <td>6:10 PM</td> <td>NBA Playoffs DT Game 1</td> <td></td> <td>1:00</td> <td>KC1423TVH</td> <td>\$1,400.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 05/08/23 | 05/14/23 | -----1 | 1 | \$1,400.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WHAS | Su | 05/14/23 | 6:10 PM | NBA Playoffs DT Game 1 | | 1:00 | KC1423TVH | \$1,400.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | -----1 | 1 | \$1,400.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Su | 05/14/23 | 6:10 PM | NBA Playoffs DT Game 1 | | 1:00 | KC1423TVH | \$1,400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 35 | 05/15/23 | 05/15/23 | GMK @ 6A | | M----- | 1:00 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/15/23</td> <td>05/21/23</td> <td>M-----</td> <td>1</td> <td>\$300.00</td> <td colspan="5"></td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 05/15/23 | 05/21/23 | M----- | 1 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/15/23 | 05/21/23 | M----- | 1 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| | | | |
|--------------|--------------------------------------|----------------|---------------------|
| Invoice # | | Invoice Month | May 2023 |
| Invoice Date | | Invoice Period | 05/01/23 - 05/16/23 |
| Advertiser | POL/ Kelly Craft / R / Governor / KY | | |
| Product | 2023 Primary Election | | |
| Estimate # | 5656 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|-----------------------------|----------------|-------------------------|----------------|----------------|-----------|----------|----------|------------|----------|----------|------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|---------|----------|--|------|-----------|----------|----|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|----------|-------------------------|--------|------|-----------|----------|----|---|------|----|----------|----------|----------------------|-------|------|-----------|----------|----|---|------|----|----------|----------|----------------------|-------|------|-----------|----------|----|---|------|---|----------|---------|----------|--|------|-----------|----------|----|
| 35 | 05/15/23 | 05/15/23 | GMK @ 6A | | M----- | 1:00 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 05/15/23 | 6:26 AM | GMK @ 6A | | 1:00 | KC1423TVH | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 36 | 05/16/23 | 05/16/23 | GMK @ 6A | | -T----- | 1:00 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/15/23 | 05/21/23 | -T----- | 1 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Tu | 05/16/23 | 6:53 AM | GMK @ 6A | | 1:00 | KC1423TVH | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 37 | 05/09/23 | 05/12/23 | GMK @ 6A | | -TWTF-- | 1:00 | 4 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | -TWTF-- | 4 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | Tu | 05/09/23 | 6:28 AM | GMK @ 6A | | 1:00 | KC1423TVH | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | W | 05/10/23 | 6:29 AM | GMK @ 6A | | 1:00 | KC1423TVH | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Th | 05/11/23 | 6:11 AM | GMK @ 6A | | 1:00 | KC1423TVH | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WHAS | F | 05/12/23 | 6:28 AM | GMK @ 6A | | 1:00 | KC1423TVH | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 38 | 05/14/23 | 05/14/23 | Good Morning America S 8-9a | | -----S | 1:00 | 1 | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/08/23</td> <td>05/14/23</td> <td>-----S</td> <td>1</td> <td>\$200.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Su</td> <td>05/14/23</td> <td>8:55 AM</td> <td>Good Morning America Su</td> <td>8-9a</td> <td>1:00</td> <td>KC1423TVH</td> <td>\$200.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 05/08/23 | 05/14/23 | -----S | 1 | \$200.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WHAS | Su | 05/14/23 | 8:55 AM | Good Morning America Su | 8-9a | 1:00 | KC1423TVH | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | -----S | 1 | \$200.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Su | 05/14/23 | 8:55 AM | Good Morning America Su | 8-9a | 1:00 | KC1423TVH | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 39 | 05/15/23 | 05/16/23 | Local News @ 12p M-F | 12-1p | MT----- | 1:00 | 2 | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/15/23 | 05/21/23 | MT----- | 2 | \$180.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 05/15/23 | 12:37 PM | Local News @ 12p M-F | 12-1p | 1:00 | KC1423TVH | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | Tu | 05/16/23 | 12:43 PM | Local News @ 12p M-F | 12-1p | 1:00 | KC1423TVH | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 40 | 05/10/23 | 05/12/23 | Local News @ 12p M-F | 12-1p | --WTF-- | 1:00 | 3 | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | --WTF-- | 3 | \$180.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | W | 05/10/23 | 12:10 PM | Local News @ 12p M-F | 12-1p | 1:00 | KC1423TVH | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | Th | 05/11/23 | 12:49 PM | Local News @ 12p M-F | 12-1p | 1:00 | KC1423TVH | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | F | 05/12/23 | 12:37 PM | Local News @ 12p M-F | 12-1p | 1:00 | KC1423TVH | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 41 | 05/15/23 | 05/15/23 | Local News @ 6p M-F | 6-630p | M----- | 1:00 | 1 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/15/23 | 05/21/23 | M----- | 1 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 05/15/23 | 6:18 PM | Local News @ 6p M-F | 6-630p | 1:00 | KC1423TVH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 42 | 05/09/23 | 05/12/23 | Local News @ 6p M-F | 6-630p | -TWTF-- | 1:00 | 4 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | -TWTF-- | 4 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| | | | |
|--------------|--------------------------------------|----------------|---------------------|
| Invoice # | | Invoice Month | May 2023 |
| Invoice Date | | Invoice Period | 05/01/23 - 05/16/23 |
| Advertiser | POL/ Kelly Craft / R / Governor / KY | | |
| Product | 2023 Primary Election | | |
| Estimate # | 5656 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|-----------------|-----------------------|-------------------|-----------------------|----------------|----------------|-----------|----------|----------|-------------------|-----------------|----------------|-------------------|-------------|----------------|--------|-------|------|------|---|----------|----------|-------------|---------|---------------------|--------|------|-----------|----------|----|----------|------|-----|----------|----------|---------------------|----------------|--------|-----------|----------|------|---|------|----|----------|----------|-----------------------|----------|------|-----------|----------|----|---|------|----|----------|----------|---------------------|----------|------|-----------|----------|----|---|------|---|----------|----------|-----------|----------|------|-----------|----------|----|---|------|----|----------|----------|-----------|----------|------|-----------|----------|----|---|------|---|----------|----------|-----------|----------|------|-----------|----------|----|---|------|----|----------|----------|-----------|----------|------|-----------|----------|----|
| 42 | 05/09/23 | 05/12/23 | Local News @ 6p M-F | 6-630p | - TWTF - - | 1:00 | 4 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | Tu | 05/09/23 | 6:15 PM | Local News @ 6p M-F | 6-630p | 1:00 | KC1423TVH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | W | 05/10/23 | 6:21 PM | Local News @ 6p M-F | 6-630p | 1:00 | KC1423TVH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WHAS | Th | 05/11/23 | 6:22 PM | Local News @ 6p M-F | 6-630p | 1:00 | KC1423TVH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | F | 05/12/23 | 6:21 PM | Local News @ 6p M-F | 6-630p | 1:00 | KC1423TVH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 43 | 05/14/23 | 05/14/23 | Local News @ 630p Su | 630-7p | - - - - - S | 1:00 | 1 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/08/23</td> <td>05/14/23</td> <td>- - - - - S</td> <td>1</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Su</td> <td>05/14/23</td> <td>6:37 PM</td> <td>Local News @ 630p Su</td> <td>630-7p</td> <td>1:00</td> <td>KC1423TVH</td> <td>\$500.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 05/08/23 | 05/14/23 | - - - - - S | 1 | \$500.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WHAS | Su | 05/14/23 | 6:37 PM | Local News @ 630p Su | 630-7p | 1:00 | KC1423TVH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | - - - - - S | 1 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Su | 05/14/23 | 6:37 PM | Local News @ 630p Su | 630-7p | 1:00 | KC1423TVH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 44 | 05/09/23 | 05/14/23 | ET 7-730p | 7-730p | - - W- F- - | 1:00 | 2 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | - - W- F- - | 2 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | W | 05/10/23 | 7:25 PM | ET 7-730p | 7-730p | 1:00 | KC1423TVH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | F | 05/12/23 | 7:17 PM | ET 7-730p | 7-730p | 1:00 | KC1423TVH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 45 | 05/09/23 | 05/14/23 | LN (M-Su) | 11-1135p | - TWTF- S | 1:00 | 6 | \$240.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | - TWTF- S | 6 | \$240.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WHAS | Tu | 05/09/23 | 11:34 PM | LN (M-Su) | 11-1135p | 1:00 | KC1423TVH | \$240.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | WHAS | W | 05/10/23 | 11:22 PM | LN (M-Su) | 11-1135p | 1:00 | KC1423TVH | \$240.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WHAS | W | 05/10/23 | 11:32 PM | LN (M-Su) | 11-1135p | 1:00 | KC1423TVH | \$240.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | Th | 05/11/23 | 11:23 PM | LN (M-Su) | 11-1135p | 1:00 | KC1423TVH | \$240.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | F | 05/12/23 | 11:24 PM | LN (M-Su) | 11-1135p | 1:00 | KC1423TVH | \$240.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Su | 05/14/23 | 11:24 PM | LN (M-Su) | 11-1135p | 1:00 | KC1423TVH | \$240.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 46 | 05/15/23 | 05/15/23 | LN (M-Su) | 11-1135p | M- - - - - | 1:00 | 1 | \$240.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/15/23 | 05/21/23 | M- - - - - | 1 | \$240.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 05/15/23 | 11:23 PM | LN (M-Su) | 11-1135p | 1:00 | KC1423TVH | \$240.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 47 | 05/11/23 | 05/12/23 | Local News @ 530p M-F | 530-6p | - - - TF- - | 1:00 | 1 | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/08/23</td> <td>05/14/23</td> <td>- - - TF- -</td> <td>1</td> <td>\$450.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Th</td> <td>05/11/23</td> <td>5:38 PM</td> <td>Local News @ 530p M-F</td> <td>530-6p</td> <td>1:00</td> <td>KC1423TVH</td> <td>\$450.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 05/08/23 | 05/14/23 | - - - TF- - | 1 | \$450.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WHAS | Th | 05/11/23 | 5:38 PM | Local News @ 530p M-F | 530-6p | 1:00 | KC1423TVH | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | - - - TF- - | 1 | \$450.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Th | 05/11/23 | 5:38 PM | Local News @ 530p M-F | 530-6p | 1:00 | KC1423TVH | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 48 | 05/10/23 | 05/14/23 | Strahan and Sara | 1-2p | - - WTF- - | 1:00 | 3 | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | - - WTF- - | 3 | \$180.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | W | 05/10/23 | 12:59 PM | Strahan and Sara | 1-2p | 1:00 | KC1423TVH | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Th | 05/11/23 | 1:54 PM | Strahan and Sara | 1-2p | 1:00 | KC1423TVH | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| | | | |
|--------------|--------------------------------------|----------------|---------------------|
| Invoice # | | Invoice Month | May 2023 |
| Invoice Date | | Invoice Period | 05/01/23 - 05/16/23 |
| Advertiser | POL/ Kelly Craft / R / Governor / KY | | |
| Product | 2023 Primary Election | | |
| Estimate # | 5656 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|-------------------------|----------------|--------------------------|----------------|----------------|------------|------------|----------|------------|----------|----------|------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|---------|------------------|------|------|-----------|----------|----|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|---------|--------------------------|--------|------|-----------|------------|----|---|------|----|----------|---------|-----------------------|--------|------|-----------|----------|----|
| 48 | 05/10/23 | 05/14/23 | Strahan and Sara | 1-2p | --WTF-- | 1:00 | 3 | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>F</td> <td>05/12/23</td> <td>1:29 PM</td> <td>Strahan and Sara</td> <td>1-2p</td> <td>1:00</td> <td>KC1423TVH</td> <td>\$180.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 3 | WHAS | F | 05/12/23 | 1:29 PM | Strahan and Sara | 1-2p | 1:00 | KC1423TVH | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | F | 05/12/23 | 1:29 PM | Strahan and Sara | 1-2p | 1:00 | KC1423TVH | \$180.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 49 | 05/10/23 | 05/14/23 | Local News @ 530p M-F | 530-6p | --WT--- | 1:00 | 2 | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/08/23</td> <td>05/14/23</td> <td>--WT---</td> <td>2</td> <td>\$450.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>W</td> <td>05/10/23</td> <td>5:39 PM</td> <td>Local News @ 530p M-F</td> <td>530-6p</td> <td>1:00</td> <td>KC1423TVH</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Th</td> <td>05/11/23</td> <td>5:58 PM</td> <td>Local News @ 530p M-F</td> <td>530-6p</td> <td>1:00</td> <td>KC1423TVH</td> <td>\$450.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 05/08/23 | 05/14/23 | --WT--- | 2 | \$450.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WHAS | W | 05/10/23 | 5:39 PM | Local News @ 530p M-F | 530-6p | 1:00 | KC1423TVH | \$450.00 | NM | 1 | WHAS | Th | 05/11/23 | 5:58 PM | Local News @ 530p M-F | 530-6p | 1:00 | KC1423TVH | \$450.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | --WT--- | 2 | \$450.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | W | 05/10/23 | 5:39 PM | Local News @ 530p M-F | 530-6p | 1:00 | KC1423TVH | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Th | 05/11/23 | 5:58 PM | Local News @ 530p M-F | 530-6p | 1:00 | KC1423TVH | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 51 | 05/10/23 | 05/14/23 | Local News @ 630p Sa | 630-7p | -----S- | 1:00 | 1 | \$240.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | -----S- | 1 | \$240.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Sa | 05/13/23 | 6:52 PM | Local News @ 630p Sa | 630-7p | 1:00 | KC1423TVH | \$240.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 52 | 05/15/23 | 05/15/23 | ET 7-730p | 7-730p | M----- | 1:00 | 1 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/15/23 | 05/21/23 | M----- | 1 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 05/15/23 | 7:26 PM | ET 7-730p | 7-730p | 1:00 | KC1423TVH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 53 | 05/14/23 | 05/14/23 | Sun Prime Other 2nd Prg | 6-10p | -----S | 1:00 | 1 | \$2,400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/08/23 | 05/14/23 | -----S | 1 | \$2,400.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | Su | 05/14/23 | 8:57 PM | Sun Prime Other 2nd Prgm | 6-10p | 1:00 | KC1423TVH | \$2,400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 54 | 05/15/23 | 05/15/23 | Mon Prime Other | 8-11p | M----- | 1:00 | 1 | \$1,600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/15/23</td> <td>05/21/23</td> <td>M-----</td> <td>1</td> <td>\$1,600.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>05/15/23</td> <td>9:42 PM</td> <td>Mon Prime Other</td> <td>8-11p</td> <td>1:00</td> <td>KC1423TVH</td> <td>\$1,600.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 05/15/23 | 05/21/23 | M----- | 1 | \$1,600.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WHAS | M | 05/15/23 | 9:42 PM | Mon Prime Other | 8-11p | 1:00 | KC1423TVH | \$1,600.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 05/15/23 | 05/21/23 | M----- | 1 | \$1,600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WHAS | M | 05/15/23 | 9:42 PM | Mon Prime Other | 8-11p | 1:00 | KC1423TVH | \$1,600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Total Spots 59

Include Invoice # on Check - Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$25,910.00 |
| <u>Agency Commission</u> | \$3,886.50 |
| <u>Net Amount Due</u> | \$22,023.50 |